

States vie for vacationers as tourism season peaks

States give industry status to hotels and hospitality, set regulation for homestays

AKSHARA SRIVASTAVA & GULVEEN AULAKH
New Delhi, 20 April

Arunachal Pradesh, Jammu and Kashmir, Uttar Pradesh, Karnataka, and Telangana are competing for domestic and international tourists amid a surge in travel and tourism across the country and overseas.

Some of these states and Union Territories (UTs) are pegging their tribal festivals, farm, wine, adventure, and wellness tourism, stunning landscapes along with the religious and spiritual tourism circuits to attract tourists, while they confer industry status to the hospitality sector and provide incentives.

Arunachal Pradesh, the land of dawn-lit mountains, recently unveiled a five-year tourism policy through which it aims to achieve a two-fold increase in domestic tourist arrivals and a 10-fold increase in foreign tourist arrivals. It had over 1 million domestic tourist arrivals in 2023.

“Arunachal has a 360-degree tourism opportunity from spiritual, wellness, heritage to biodiversity. Homestays are a revolution and become a window to the most stunning landscapes of the land, which are situated in the remotest locations,” Pasang Dorjee Sona, minister for tourism, Arunachal Pradesh, told *Business Standard*.

“We have one five-star hotel in Tawang and smaller chains like Cygnett are also coming in now. We are also in talks with boutique hotel brands like Postcard Hotels to build in the state,” he said, underlining the state’s efforts to increase branded hotels, and its efforts to confer industry status to the hotel industry.

The government of Jammu and Kashmir, too, wants to put the state back in the spotlight, and remind travellers that the destination is still “Instagrammable and magical”. At a tourism event in Delhi earlier this week, Jammu and



TRAVEL STORY International tourist arrivals (foreigners + NRIs)				
Year	Total arrivals (mn)	Foreign tourists (mn)	NRIs (mn)	Foreign exchange earned (\$ bn)
2019	17.9	10.93	6.98	30.1
2020	6.3	2.74	3.59	6.9
2021	7	1.52	5.48	8.7
2022	14.3	6.44	7.89	21.4
2023	18.9	9.52	9.38	28.07
2024	9.66	9.66	NA*	33.18

*data pending Source: Ministry of Tourism

Kashmir Chief Minister Omar Abdullah said that it was time to shift the focus from numbers to drive value tourism to the state.

“Increasing number of tourists added to our economic activity while giving a sense that perhaps better days are ahead of us and hence, we chased volumes. Today, I believe that we need to reposition Jammu and Kashmir not just as a destination for volume tourism but also value tourism,” he said.

To this end, the government has identified nine new tourist destinations for development and is eyeing a funding of ₹5,500 crore for the same.

“This will ease some of the pressure on Gulmarg, Pahalgam and Sonmarg in the Valley, while at the same time open areas of Jammu which have been undiscovered for tourism until now. Until they come, the Valley is saturated,” Abdullah said.

While these states and UTs re-focus their tourism policies to raise footfall, they will have to go head-to-head with the likes of Goa, Kerala, and Rajasthan, which have been traditional tourism hubs.

This assumes significance as the 2025 Union Budget outlined development of 50 top tourist destinations in partnership with states through a challenge mode while also allocating ₹2,541.06 crore to enhance infrastructure, skill development, and travel facilitation.

While states will be required to provide land for critical infrastructure, including hotels, which will be classified under the infrastructure harmonised master list (HML) to attract investments and boost hospitality services.

Forty projects across 23 states will receive interest-free loans totalling ₹3,295.8 crore, for 50 years as part of the Special Assistance to States for Capital Investment. The

Centre has outlined religious and medical tourism as key drivers, with India’s medical value travel sector projected to reach \$13.42 billion by 2026.

“At every state level a lot is happening. Industry status is being given to hotels, hospitality, which will definitely give impetus to local industry to build more. We have given our suggestions to the ministry of tourism and we’re actively engaging with all stakeholders to identify these 50 locations,” Pradeep Shetty, vice president of the Federation of Hotel and Restaurant Associations of India, told *Business Standard*.

Telangana’s first-ever tourism policy, mapped for the coming five years, aims to develop 27 special tourism areas based on the tourism potential of different regions, including Yadagirigutta, Bhadrachalam, Nalgonda, Warangal, and the Charminar cluster.

Banking on eco-tourism, wellness, and sports tourism, the state intends to position itself among the top five tourist destinations for domestic and international travellers. The state also aims to attract ₹15,000 crore in new investments to the tourism sector in the next five years.

Its neighbour Karnataka is focusing on caravan, heritage, and wellness tourism and aims to attract around ₹8,000 crore as direct investment and generate employment opportunities for 1.5 lakh people. “A priority sector for the state, tourism has an important role to play in Karnataka becoming a \$1 trillion economy by 2032,” according to the state’s policy document.

Up north, after the success of the Maha Kumbh and the consecration ceremony of the Ram Temple in Ayodhya, the Uttar Pradesh government is looking at a major contribution from tourism towards its goal of becoming a \$1 trillion economy by 2029.

More on business-standard.com

Gandhi Sagar Sanctuary now new home to cheetahs in India

SANDEEP KUMAR
Bhopal, 20 April

Two cheetahs were released into the Gandhi Sagar Wildlife Sanctuary in Mandasaur district of Madhya Pradesh (MP) by Chief Minister Mohan Yadav on Sunday. The cheetahs, six years old males named Pawak and Prabhash, had been brought from South Africa in February 2023 and were stationed at the Kuno National Park before being moved to the sanctuary.

Speaking on the occasion, Yadav said, “Releasing the cheetahs was a significant step. The Cheetah Project is an ambitious initiative by the state government aimed at increasing the population of cheetahs and conserving their species in the country.”

“After Kuno, Gandhi Sagar Sanctuary has become the second place in not only the state but the country where cheetahs are being relocated. This is a historic moment for wildlife tourism as well,” the chief minister added.

Yadav further said that cheetahs were being brought to India not only from South Africa but also from Kenya and Botswana. The state government plans to bring eight more cheetahs from Botswana



MP CM Mohan Yadav releases two South African cheetahs — Pawak and Prabhash — on Sunday in Gandhi Sagar Wildlife Sanctuary. They were earlier stationed at the Kuno National Park. The state govt plans to bring eight more cheetahs from Botswana and Kenya by May

and Kenya by May.

Wildlife activists, though, oppose such plans. Activist Ajay Dubey told *Business Standard*: “According to the agreement with South Africa, 10 cheetahs were supposed to be sent annually for 10 years. But after that agreement failed, there is now talk of bringing cheetahs from Botswana.”

“The International Union for Conservation of Nature protocol clearly states that if wildlife is being reintroduced in a region, two sub-species should not be placed together in the same area. The gov-

ernment is violating this rule. South African and Botswana cheetahs are different sub-species. We will file a petition against this in court,” Dubey added.

The Kuno National Park currently houses 26 cheetahs. To accommodate cheetahs in the Gandhi Sagar Sanctuary, 8,900 hectares of land has been specially prepared.

The Gandhi Sagar sanctuary hosts a significant number of spotted deer, Indian gazelles, and blue bulls, ensuring sufficient food for the cheetahs.

Scientists submit detailed project report to develop new semiconductor material

A team of 30 scientists from India’s premier institute, the Indian Institute of Science (IISc), has submitted a proposal to the government to develop ‘angstrom-scale’ chips, far smaller than the smallest chips currently in production.

The team has submitted the proposal to the government for developing technologies using a new class of semiconductor materials, called 2D Materials, that could enable chip sizes as small as one-tenth of the smallest chips currently in global production and develop India’s leadership in semiconductors.

Currently, semiconductor manufacturing is dominated by silicon-based technologies, led by advanced nations such as the US, Japan, South Korea, and Taiwan.

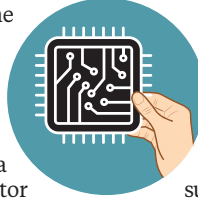
“A team of scientists at IISc submitted a detailed project report (DPR) to the Principal Scientific Adviser (PSA) in April 2022, which was revised and submitted again in October 2024. The report was later shared with the Ministry of Electronics and IT. The project promises to develop angstrom-scale chips, far smaller than the smallest chips in production today,” a source

in the government familiar with the proposal told.

The DPR proposes the development of 2D semiconductors using ultra-thin materials like graphene and transition metal dichalcogenides (TMDs). These materials can enable chip fabrication at the angstrom scale, significantly smaller than current nanometer-scale technologies.

The smallest chip currently in production is the 3-nanometer node, manufactured by companies like Samsung and MediaTek.

Sources in the Ministry of Electronics and IT (MeitY) confirmed that the proposal has been under discussion. PTI



TRUHOME FINANCE LIMITED (Formerly Known As Shriram Housing Finance Limited)

Reg.Off.: Srinivasa Tower, 1st Floor, Door No. 5, Old No.11, 2nd Lane, Cenatopha Road, Alwarpet,Teynampet, Chennai-600018
Head Office. Level 3, Wockhardt Towers, East Wing C-2 Block, Bandra Kurla Complex, Bandra (East), Mumbai-400051
Website: <http://www.truhomefinance.in>

SYMBOLIC POSSESSION NOTICE

Whereas, The undersigned being the authorised officer of Truhome Finance Limited (Formerly Shriram Housing Finance Limited) under the Securitisation and Reconstruction of Financial Assets and Enforcement of Security Interest Act, 2002 (54 of 2002) and in exercise of powers conferred under Section 13(12) read with (Rule 3) of the Security Interest (Enforcement) Rules, 2002 issued demand notice to the Borrowers details of which are mentioned in the table below to repay the amount mentioned in the notice within 60 days from the date of receipt of the said notice.

[The Borrowers having failed to repay the amount, notice is hereby given to the Borrower and the public in general that the undersigned has taken POSSESSION of the property described herein below in exercise of powers conferred on him under Sub Section (4) of section 13 of Act read with rule 8 of the security Interest enforcement) rules, 2002 on this 17th Day of April of the year 2025.

The Borrower in particular and the public in general is hereby cautioned not to deal with the property and any dealings with the property will be subject to the charge of Truhome Finance Limited (Formerly Shriram Housing Finance Limited) for an amount as mentioned herein below and interest thereon.

[The borrower's attention is invited to provisions of sub-section (8) of section 13 of the Act, in respect of time available, to redeem the secured assets.]

Borrower's Name and Address	
1.Mr. Silambarasan A (Borrower/Applicant) S/o Arumugam No.21, Vedhavalli Street, Sada Nagar, Poornankuppam Thavalakuppam, Vinayagarkovil, Pondicherry – 605 007	
2.Mrs. Radhi (Co-borrower/Co-Applcant) W/o. Ezhumalai No.21, Vedhavalli Street, Sada Nagar, Poornankuppam Thavalakuppam, Vinayagarkovil, Pondicherry – 605 007	
3.Mrs Malliga (Co-borrower/Co-Applcant) W/o Arumugam No.21, Vedhavalli Street, Sada Nagar, Poornankuppam Thavalakuppam, Vinayagarkovil, Pondicherry – 605 007	
Amount due as per Demand Notice	
Rs. 13, 73, 845 (Rupees Thirteen Lakhs Seventy Three Thousand Eight Hundred and Forty Five Only) as on dated,07.02/2025 under reference of Loan Account No. SLPHFOND0000342. Date of Demand Notice – 10.02.2025	
Date of Symbolic possession – 17.04.2025	
Date of NPA – 03.02.2025	
Description of Mortgaged Property	
Puducherry Registration District, Puducherry Sub-Registration District, Ariyankuppam Commune Panchayat, Thavalakuppam Village, Cadastre No. 1242 ½ , 1242 2/2 , 1243, R.S.No. 50/2, Patta No. 26 Comprised in 02 Kuzhi ½ Veesam and bounded on the; East of :Vedhavalli Street , North of :Ranganathan land South of : Subramani Land , West of : Andal land	
Place : Pondicherry Date : 17.04.2025	Sd/- Authorised Officer- Truhome Finance Limited (Earlier Known as Shriram Housing Finance Limited)

FORM NO. RSC-4 [PURSUANT TO RULE 3(3) OF THE NATIONAL COMPANY LAW TRIBUNAL (PROCEDURE FOR REDUCTION OF SHARE CAPITAL OF COMPANY) RULES, 2016] BEFORE THE NATIONAL COMPANY LAW TRIBUNAL, CHENNAI BENCH - II COMPANY PETITION NO. 25/CHE/2025 AND IN THE MATTER OF SECTION 66 READ WITH SECTION 52 AND OTHER APPLICABLE PROVISIONS OF THE COMPANIES, ACT 2013 AND IN THE MATTER OF LEAP GREEN ENERGY PRIVATE LIMITED LEAP GREEN ENERGY PRIVATE LIMITED CIN: U70101TZ2006PTC013130 Registered Office at Fourth Floor, Caledon Square, Avinashi Road, Peelamedu, Coimbatore - 641 004 Represented by Mr. Sabari Girish H, Authorized Signatory / Company Secretary	
...PETITIONER COMPANY PUBLICATION OF NOTICE Notice may be taken that a petition vide, No. CP/25/CHE/2025 ('Company Petition') has been presented before the National Company Law Tribunal at Chennai ('Hon'ble Tribunal'), on March 15, 2025 and has been admitted on April 02, 2025 to obtain sanction of the Hon'ble National Company Law Tribunal, Chennai Bench for setting off the entire debit balance in the Retained Earnings of the Petitioner Company of INR 482,72,23,564 (Indian Rupees Four Hundred Eighty-Two Crores Seventy-Two Lakhs Twenty-Three Thousand Five Hundred and Sixty Four only) as on 31 st January 2025 against Securities Premium Account of INR 497,89,02,460 (Indian Rupees Four Hundred Ninety Seven Crores Eighty-Nine Lakhs Two Thousand Four Hundred and Sixty only) as at 31 st January 2025.	
The notices to individual creditors have been issued by the Petitioner Company. The list of creditors prepared on the 28 th day of February, 2025 by the Petitioner Company is available at the registered office of the Petitioner Company for inspection on all working days during 11 a.m. to 4 p.m. between Monday and Friday. If any creditor of the Petitioner Company has any objection to the Company Petition or the details in the list of creditors, the same may be sent (along with supporting documents) and details about his name and address and the name and address of his authorised representative, if any, to the undersigned at the registered office of the Petitioner Company at Fourth Floor, Caledon Square, Avinashi road, Peelamedu, Coimbatore - 641004, within three months of date of this notice. If no objection is received within the time stated above, entries in the list of creditors will, in all the proceedings under the above Company Petition to reduce the share capital of the Company, be treated as correct. It may also be noted that a hearing has been fixed for 23 rd day of July, 2025, on which the Hon'ble Tribunal shall hear the Petitioner Company Petition. In case any creditor intends to attend the hearing, he should make a request along with his objections, if any.	
Sd/- Mr. Sabari Girish H, LEAP GREEN ENERGY PRIVATE LIMITED (Authorised Signatory / Company Secretary)	
Dated this 21 st day of April, 2025 Place: Coimbatore	

THE ASKA COOPERATIVE SUGAR INDUSTRIES LTD. P.O. Nuagam (Aska) - 761111, Ganjam District, Odisha email:askasugar@yahoo.co.in, GSTIN : 21AAAT5989L1Z0	
TENDER CALL NOTICE	
Letter.No.Engg./158	Dt.19.04.2025
Sealed Tenders are invited from licensed labour Contractors/Firm /Agencies/ Organizations etc. for undertaking Dismantling, fabrication, erection including painting of different pipe lines & with M.S materials (like M.S plate, Angle, Channel etc.) at the Aska Co-operative Sugar Industries Ltd. Nuagam, Aska. Interested Contractors can download the tender form our website www.askasugar.com . The cost tender paper is Rs. 590/- non-refundable including taxes in shape of D.D. in Nationalized Bank. Filled tender forms can be sent by Speed post/Registered post only which should reach in the office by dated 14.05.2025 by 5.00 PM. Interested parties may visit our website www.askasugar.com for details of the tender call notice. For any future correction please refer our above website.	
Managing Director	

TRUHOME FINANCE LIMITED (Formerly Known As Shriram Housing Finance Limited)	
Truhome FINANCE	Reg.Off.: Srinivasa Tower, 1st Floor, Door No. 5, Old No.11, 2nd Lane, Cenatopha Road, Alwarpet,Teynampet, Chennai-600018 Head Office. Level 3, Wockhardt Towers, East Wing C-2 Block, Bandra Kurla Complex, Bandra (East), Mumbai-400051 Website: http://www.truhomefinance.in
POSSESSION NOTICE	
Whereas, The undersigned being the authorised officer of Truhome Finance Limited (Formerly Shriram Housing Finance Limited) under the Securitisation and Reconstruction of Financial Assets and Enforcement of Security Interest Act, 2002 (54 of 2002) and in exercise of powers conferred under Section 13(12) read with (Rule 3) of the Security Interest (Enforcement) Rules, 2002 issued demand notice to the Borrowers details of which are mentioned in the table below to repay the amount mentioned in the notice within 60 days from the date of receipt of the said notice. [The Borrowers having failed to repay the amount, notice is hereby given to the Borrower and the public in general that the undersigned has taken POSSESSION of the property described herein below in exercise of powers conferred on him under Sub Section (4) of section 13 of Act read with rule 8 of the security Interest enforcement) rules, 2002 on this 17th day of April 2025. The Borrower in particular and the public in general is hereby cautioned not to deal with the property and any dealings with the property will be subject to the charge of Truhome Finance Limited (Formerly Shriram Housing Finance Limited) for an amount as mentioned herein below and interest thereon. [The borrower's attention is invited to provisions of sub-section (8) of section 13 of the Act, in respect of time available, to redeem the secured assets.]	
Borrower's Name and Address	
Mr. Seetharaman No.14 A, Kalyanipuram Street, Sundarapandian puram Near Pathalakandi amman Kovil Tenkasi - 627858 Mrs. Chithra W/o Mr. Seetharaman No.14 A, Kalyanipuram Street, Sundarapandian puram Near Pathalakandi amman Kovil Tenkasi - 627858	
Amount due as per Demand Notice	
Rs. 1552341/- (Rupees Fifteen Lak fifty two thousand three hundred and forty one Only) as on 07-02-2025 under reference of Loan Account No. SLPHTRIU0000429 Date of Demand Notice – 10-02-2025 Date of Symbolic possession – 17.04.2025 Date of NPA – 03.02.2024	
Description of Mortgaged Property	
All part and parcel of the property situated at Tenkasi District, Surandai SRD, Tenkasi Taluk, Sundarapandiapuram Village, SF No. 86/1 Land bounded on the following boundaries: West: Ramakrishna Devar Plot , North:East west Cart Road , South: Uthamanambiyar Plot , East:Kanagalakshmi Plot. Total extent of the property is 1089 Sq.ft as per the revenue record current SF No.86/1B With all easement and pathway rights	
Place : Tenkasi Date : 17.04.2025	Sd/- Authorised Officer- Truhome Finance Limited (Earlier Known as Shriram Housing Finance Limited)

OSBI Operational Risk Management Department, Corporate Centre, 3rd Floor, Mafatal Centre, Nariman Point, Mumbai-400 021.	
CORRIGENDUM	
RFP NO: SB/RMD/ORMD/25-26/01 Event ID: 34136	DATED: 20.04.2025
Please refer RFP for “Selection of consultant for Operations Process Re-engineering (OPR) Project”, dated 09.04.2025. Corrigendum is uploaded and can be accessed under Procurement News on the Bank’s website https://www.sbi.co.in and e-Procurement agency portal https://e-tender.sbi/SBI . Last date and time for submission of bids: 21.05.2025 up to 16:00hrs.	
Operational Risk Management Department	

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SYMBOLIC POSSESSION NOTICE	
Whereas, The undersigned being the authorised officer of Truhome Finance Limited (Formerly Shriram Housing Finance Limited) under the Securitisation and Reconstruction of Financial Assets and Enforcement of Security Interest Act, 2002 (54 of 2002) and in exercise of powers conferred under Section 13(12) read with (Rule 3) of the Security Interest (Enforcement) Rules, 2002 issued demand notice to the Borrowers details of which are mentioned in the table below to repay the amount mentioned in the notice within 60 days from the date of receipt of the said notice. [The Borrowers having failed to repay the amount, notice is hereby given to the Borrower and the public in general that the undersigned has taken POSSESSION of the property described herein below in exercise of powers conferred on him under Sub Section (4) of section 13 of Act read with rule 8 of the security Interest enforcement) rules, 2002 on this 16th Day of April of the year 2025. The Borrower in particular and the public in general is hereby cautioned not to deal with the property and any dealings with the property will be subject to the charge of Truhome Finance Limited (Formerly Shriram Housing Finance Limited) for an amount as mentioned herein below and interest thereon. [The borrower's attention is invited to provisions of sub-section (8) of section 13 of the Act, in respect of time available, to redeem the secured assets.]	
Borrower's Name and Address	
1. Mrs Geetha (Borrower/Applicant) W/o V Karthik Kumar No. 20, 38th Street, Ashok Nagar Chennai – 600 083 2.Mr. V Karthik Kumar (Co-borrower/Co-Applcant) S/o. Veeramani No. 20, 38th Street, Ashok Nagar Chennai – 600 083 Also At: Mr. Karthik Kumar SRI SAI TEA STALL Proprietor No.23, Reddy Kuppam Street, West Mambalam Chennai – 600 033	
Amount due as per Demand Notice	
Rs.21, 64,218/- (Rupees Twenty One Lakhs Sixty Four Thousand Two Hundred and Eighteen Only) in respect of Loan Account No. SLPHCHNI0001818 as on 08.01.2025 & Rs. 08, 06,285/- (Rupees Eight Lakhs Six Thousand Two Hundred and Eighty Five Only) in respect of Loan Account No. SLPHCHNI0003607 as on 08.01.2025 Date of Demand Notice – 10.01.2025 Date of Symbolic possession – 16.04.2025 Date of NPA – 05.01.2025	
Description of Mortgaged Property	
All that Piece and Parcel Land & Building, bearing Plot No. 351 North West Portion, Comprised in T.S.No. 119, measuring with an extent of 423 Sq.Ft., of Land along with common passage an extent of 141 Sq.Ft., (1/2 Share UDS out of 282 Sq.Ft.), admeasuring extent of 564 Sq Ft., Situated at Door No. 11/2, 38th Street Kodambakkam Pudur Scheme, Ashok Nagar, Chennai 600 083, Kodambakkam Village, Mambalam Taluk, Chennai District and bounded on the North by :38th Street, South by : House and Plot No. 351 Part, East by :6 Feet Common Passage, West by :Plot No. 350 Measuring with an extent of 423 Sq.Ft., East to West on the Northern Side :18 Feet East to West on the Southern Side :18 Feet, North to South on the Eastern Side :23 ½ Feet , North to South on the Western Side :23 ½ Feet, Measuring with an extent of 282 Sq.Ft., East to West on the Northern Side :06 Feet, East to West on the Southern Side :06 Feet , North to South on the Eastern Side :47 Feet North to South on the Western Side :47 Feet Situated within the Sub Registration District of Ashok Nagar and in the Registration District of Central Chennai	
Place : Chennai Date : 16.04.2025	Sd/- Authorised Officer- Truhome Finance Limited (Earlier Known as Shriram Housing Finance Limited)

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